



SALES-EASTERN, INC.

340-344 HUDSON STREET • NEW YORK, N. Y. 10013 • 212 WA 9-7710

October 15, 1964

Mr. Theodor H. Nelson
Systems Cons.
Box 1546
Poughkeepsie, New York 12603

Dear Mr. Nelson:

Thank you for your inquiry requesting information concerning the T-51 Color Press.

The enclosed brochure contains information on the T-51 and T-51-LW. Your production is doubled since it is not necessary to run back through the machine to obtain the second color. Registration is positive since both colors are transferred simultaneously from the same blanket to the paper. The brochure, this letterhead and envelope were printed on the T-51 - 1250 combination - ONE TIME THROUGH THE PRESS!

The T-51 Color Press sells for \$1500., and the T-51-LW (11 x 17) sells for \$1975. F.O.B. Altoona, Iowa. Both Presses carry a 90 Day Service Guarantee, and a One Years Parts Guarantee.

We feel confident the purchase of the Color Press will be an asset to your Printing Department, and urge you to contact our nearest Dealer:

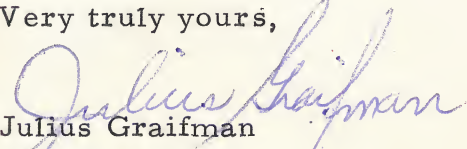
Roll-O-Graphic Corp.
340-344 Hudson Street
New York City

Zimmer Printers Supply
72 Beekman Street
New York City

His factory trained personnel will be able to supply any additional information you may desire on these products.

Thanking you for your interest, I am,

Very truly yours,


Julius Graifman
Vice President

JG/bm

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COLOR PRESS